

ENCAN TÉLÉVISÉ GÉANT DES CLUBS LIONS DU GRAND MONTRÉAL

Ce recueil d'information sur l'encan géant des clubs Lions du grand Montréal a été préparé avec les informations contenues dans les procès-verbaux des réunions du cabinet du district A-8 des années 1963 à 1967.

S'il y a erreur ou omission SVP m'en aviser immédiatement au lionshist@quebeclions.ca et j'apporterai les corrections nécessaires.

Gilles Melançon PID
District Multiple «U» historien

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L'ENCAN GÉANT A LA TÉLÉVISION DE CFCF, C'EST QUOI ?

Voici ce que je me souviens de la première encan à laquelle j'ai assisté en novembre 1963, j'étais alors un futur du club Lions de Montréal-Ahuntsic.

L'encan consistait pour les membres Lions à demander des dons tels que poêle, réfrigérateur, TV, etc et de leur faire mettre à l'encan la journée de l'encan, ceci se passait des mois avant la date fixé pour l'encan.

La journée de l'encan, environ 50 Lions répondaient au téléphone pour recevoir les offres monétaires pour les articles montrés à la TV, d'autres étaient préposés à la livraison des articles et devaient utiliser ou emprunter des camions et du personnel pour le faire et les autres étaient préposés à la nourriture, café, faire le bilan financier, organiser les livraisons, etc.

Il y avait des Lions qui notaient les offres monétaires sur de grands tableaux à la station de télévision et devaient les maintenir à jour avec les dernières offres.

Si ma mémoire m'est fidèle il devait y avoir environ 350 membres Lions impliqués le jour de l'encan.

En 1966, Bob Greening du club Lions Montréal-Ahuntsic était nommé président du comité de l'encan géant et j'étais nommé secrétaire.

Encore si ma mémoire m'est fidèle, cet encan n'a jamais eu lieu en 1966 parce que les employés de la station de télévision, ne pouvait pas cette année là, donner leur temps gratuitement pour l'encan et devraient être rémunérés à plein salaire. Je crois que ce fut la fin d'un magnifique projet.

Gilles Melançon PID

Traduction partielle des extraits de procès-verbaux qui suivent.

Réunion du 28 juillet 1963

1-Le président Ed McLean PIC annonce que la première encan aura lieu le 2 novembre 1963, l'encan comprend des dons des grandes compagnies qui sont ensuite mis à l'encan au poste de télévision CTV canal 12.

Il y a 4 patrons d'honneur, 12 conseillers, 12 directeur général et trois présidents de club. Il y a un représentant de Bell Canada et de CFCF TV présents à toutes les réunions.

Le comité se rencontre chaque semaine, de plus, le comité sera présent à la rencontre du leadership pour les présidents et secrétaires.

Le gouverneur enverra des lettres à tous les clubs leur demandant leur participation active.

Le représentant du Club Granby Len Bray est intéressé à participer puisqu'il reçoit le canal 12 à Granby.

Réunion du 2 août 1964 à Granby

2-En l'absence du président Ed McLean, Don Fickett a rapporté ce qui suit ;

L'encan a été un grand succès et il remercie tous les Lions et le poste de CFCF TV canal 12

Le rapport préliminaire indique des revenus d'environ \$34,700, il croit que le bénéfice sera environ 29,000\$

Don Fickett PZ a aussi indiqué que dès la fin de l'encan les autres clubs de service avaient fait une demande pour organiser une encan avec CFCF. Il a rapporté que les Lions avaient fait une autre demande pour répéter l'encan l'an prochain et que l'encan devrait nous être accordé.

Le gouverneur a complimenté le comité organisateur de l'encan et CFCF pour leurs efforts ce qui assurera que la salle à manger au Camp des Enfants Infirmes à St Alphonse de Joliette sera bâti.

Il y aura une soirée reconnaissance le 12 décembre à la Salle des Lions de Saint-Lambert pour honorer les membres du comité organisateur

L'encan aura lieu le 31 octobre et sera à CFCF TV.

Réunion du 19 novembre 1964, Saint-Lambert.

3- Le président du comité Walter Palmer a produit le rapport suivant au nom du président Sam Polax, plus de 40,000\$\$ en valeur et 1500\$ comptant ont été reçus, les revenus de l'encan seraient environ \$30 000 et les dépenses pas plus que 15,000\$.

Le rapport final ne sera pas disponible avant que nous sachions le montant exact que nous remettrons au Boys & Girls Clubs, ce montant devrait permettre d'acheter deux autobus.

1-Extract from the minutes of the Cabinet Meeting held on July 28th 1963 in Saint-Lambert,

QC. International Councillor Ed McLean outlines progress to date with the Region 12 Mammoth TV Auction set for November 2nd 1963. He stated they were thoroughly organised with four Honorary Patrons, twelve Advisory Chairmen, twelve General Chairmen, and three club Chairmen from each club participating. A full time representative from the Bell Telephone Company and Marconi TV Channel 12 attend each meeting. The drive is on at present for large donations, of which many more are needed. Zone Chairman Don Fickett stated that full credit and publicity is given to all

donors.

The committee meets each week and time will be allotted at the coming Leadership Conference to push the Telethon with the Club Presidents & Secretaries.

The District Governor is sending out letters to all Clubs requesting their active participation. DDG Len Bray thought the Granby Lions may be interested in taking part as they are in Station range of Channel 12. International Councillor Ed McLean said that they could participate if they so wished.

Extract from the minutes of the Cabinet Meeting held on August 2nd 1964 at the Granby Social Club in Granby.

Zone Chairman Don Fickett, Treasurer of the Lions Mammoth TV Auction reported in the absence of the Chairman Int. Councillor Ed McLean. He stated that as everyone was aware the TV Auction was a huge success due to the Committees efforts and the cooperation of Channel 12 TV and the assistance of all the Lions and other who worked on it. Preliminary financial reports showed an income of approximately \$34,700 with expenses to be deducted. He said it was reasonable to assume that the final net profit would be in the proximity of \$28,000 to \$30,000. Z.C. Don Fickett also reported that directly the TV Auction was finished other service clubs immediately applied for the privilege of holding the same thing on Channel 12 but was glad to report that CFCF TV preferred to cooperate with the Lions in this undertaking. Therefore the Chairman Int. Councillor Ed McLean had immediately written and requested an option for another TV Auction next year. It was hoped that this would be granted.

The District Governor highly commended the Lions Mammoth TV Auction Committee and CFCF TV for their efforts which have ensured the building of the Dining Hall for the crippled children's Camp at St. Alphonse de Joliette for next year.

The District Governor requested the Secretary to read a letter sent to all Clubs re a District Testimonial Dinner to be held on December 12th at the Lions of St. Lambert Hall for the purpose of honouring the Chairman and the Committee of the Lions Mammoth TV Auction.

This TV Auction is to take place on October 31st and is to be over Channel 12 CFCF.

3-Extract from the minutes of the Cabinet meeting held on November 19th 1964 at the St. Lambert Hall in St. Lambert, QC.

Committee Chairman Walter Palmer produced a report on the recent TV Auction on behalf of the Committee and their General Chairman Sam Polax. He reported that items at a retail value of \$40,000 had been donated plus \$1,500 in cash donations and that a gross income from the Auction and donations would be about \$30,000 and expenses not more than \$15,000.

It would be a week or so before a final figure could be given but the Lions will be able to donate to the Boys & Girls Clubs not less than two buses. Comment was made on the really outstanding, P.R. of this event and photos were shown to the meeting copies of which are available.

While a full report with suggestions is not yet available, the following suggestions are for consideration.

It is suggested that a continuing Committee be set up for this project consisting of Lions who are prepared to really work from year to year. Better relationship must be

established between this committee and the Clubs. This must be a production of professional calibre therefore only men of top calibre will be required on the various sub committees. The full report of the Cabinet is required. Not more than 50% of the committee to be changed each year so that the committee may have the advantage of past experience. This committee will have a full year to produce this event instead of a few months. It is suggested that the date be changed to spring or early summer. Some means should be taken to identify the Clubs who work on the project. The net target must be at least realized this year.

A discussion took place in which it was suggested that each Club taking part should nominate a past President and one other member for this project, these members to be excused working on any other Club project for the year.

At this point, I.C. Ed McLean, Honorary Chairman and last year's General Chairman of the TV Auction Committee expresses his opinions most strongly on the talk of support of both clubs and Lions taking part in this project, stating that not more than eight Lions gave their all, including in many cases considerable time from their business to make this project the success it was while many many Lions made promises of time and help in other ways and did not live up to these promises. He stated that the Lions of Region 12 did not deserve such a fine project if they were not prepared to back it to the hilt and to work on it. If all Lions had lives up to the promise made we could have made \$50,000 net.

A great deal of discussion took place on this, including the possibility of putting it also on the French Channel.

It was decided to place this matter on the Agenda of the next Cabinet meeting when we shall have a full report on the TV Auction and in the meantime the following motion was put forward...

Motion

That the District A-8 Cabinet sends their most sincere thanks and appreciation to the TV Auction Committee and to those Lions who worked so hard to make the TV Auction the success it was. Proposed by PDDG. Stan Saunders, Seconded by Zone Chairman Gerry Maloney Carried

Some form of a plaque or other token of appreciation from the District should be presented to CFCF TV Station and or personnel for their co-operation on this project. This matter is to be referred to the TV Auction Committee, and accordingly Chairman Walter Palmer was requested to take this suggestion to the Committee. This will be presented and paid for by the District A-8. To this end a motion was entertained as follow...

Motion

That a plaque shall be presented by District A-8 to CFCF TV Station Channel 12, if so recommended by the TV Auction Committee, in the appreciation of their co-operation in making our 1964 TV Auction the success it was, such plaque to be accompanied by a letter of sincere thanks from the District Governor.

Proposed by Int. Counsellor Ed McLean

Seconded by Zone Chairman Gerry Maloney

Carried

Zone Chairman Charles Massara recommended, as donations had been received from

Region 19 and as both Channel 10 and 12 is received in most of Region 19 that this should be a District A-8 project and not a Region 12 project.

More discussion took place in which it was decided, on principle, to accept the suggestions of the TV Auction, subject to their final report and satisfaction at the next Cabinet meeting.

Regarding the TV Auction held last fall, I.C. Ed McLean reported in the absence of the General Chairman of this committee that the final report was not ready as some difficulties had arise regarding one major item.

Two buses had been purchased and the official presentation would take place at the end of May and also the plaque of thanks would be presented to Channel 12 TV Station at the same time.

The next TV Auction would be held in 1966. On the request of District Governor Don Gamble, I.C. Georges Saine read the following extracts from the minutes of the last District A-10 Cabinet meeting.

District A-10 is forming a Bank of Light. The net profit on the Quebec City Area TV Auction was \$32,000

The Quebec City area Lions Clubs are to bid for the 1968 District Convention.

Chairman Bob Greening announced that the Auction would take place on Saturday October 29th, from 8 A.M. to 10 A.M. and from 12.30 P.M. to 2.30 P.M. on CFTV Channel 12. A gross objective of \$40,000 has been set. The net proceeds will be apportioned 75% to the Society for Crippled Children and 25% to the individual clubs in the ratio of the money raised by auction on the gifts solicited by each. Chairman explained the mechanics of the Auction and stated that bulletins would be out by the first week of September and commented on the fine co-operation he was receiving from the Society for Crippled Children. Lion Bob Stein commended Chairman Bob for a splendid effort.