

## **HISTORIQUE DU PREMIER MAGASINE DE L'ASSOCIATION INTERNATIONALE DES CLUBS LIONS PUBLIÉ EN NOVEMBRE 1918**

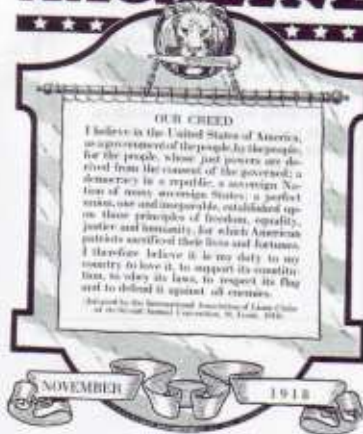
Ce recueil d'information sur le premier magazine des Lions International a été rendu possible grâce à la collaboration du regretté PID 1997-1999, Burrell Harden de l'État de Washington, États-Unis, merci Burrell

S'il y a erreur ou omission SVP m'en aviser immédiatement et j'apporterai les corrections nécessaires.

Gilles Melançon PID  
Historien à ses heures

Révisé le 2007-06-06

# LIONS CLUB MAGAZINE



## Who Is A Lion?

**H**E has achieved success who has lived well, laughed often and loved much; who has gained the respect of intelligent men and the love of little children; who has filled his niche and accomplished his task; who has left the world better than he found it, whether by an improved poppy, a perfect poem or a rescued soul; who has never lacked appreciation of earth's beauty or failed to express it; who has always looked for the best in others and given the best he has; whose life was an inspiration, whose memory a benediction. *He Is A Lion!*



# The Lions Club Magazine

Issued monthly in the interests of the International Association of Lions Clubs,  
from the office of the Secretary-Treasurer, 231 Insurance Exchange, Chicago, Ill.

Volume 1

NOVEMBER, 1918

Number

Published in accordance with a vote taken at the International Convention of Lions Clubs held at St. Louis in August, 1918. "The Lions Club Magazine" makes its bow to the public, hoping that its monthly issues may prove of real benefit to the Lions, to their Clubs and to the great causes in which they are all interested.

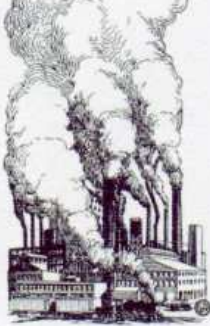
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# Come to Shreveport

Louisiana  
Where There Is Fuel to Burn

Center  
of the  
Largest Combined  
Oil and Gas  
Field  
in  
America.



### The Imperial Factory City

While other parts of the country are suffering from a restricted fuel supply, Shreveport, Louisiana, is producing and burning in her factories, business buildings and homes all the Natural Gas necessary for business efficiency and comfort—and there is plenty to spare of the cheapest fuel in the world.

Shreveport has sufficient Natural Gas now flowing and yet to be produced to supply a thousand factories indefinitely. Manufacturers are as likely as not to get a gas well on their own premises. Gas for manufacturing purposes costs 11c per thousand feet, less 30%.

### Cheap Factory Sites

Manufacturers can obtain cheap sites in several additions to Shreveport. Living conditions for workmen are excellent, with cheap domestic fuel, vegetable gardens the year around, a mild climate, wholesome water and good moral conditions. There is little, if any, malaria in Shreveport, which is on record as one of the healthiest cities of its class in the United States.

### Iron, Wood and Cotton

Shreveport is in the center of a vast territory in which all the raw materials necessary to the manufacture of a great variety of commodities are to be found in abundance and relatively cheap. It has the lowest freight rates of any similar community in the South, due to the fact that it is on a navigable river, and is a railroad center. Write to the Shreveport Chamber of Commerce or to the Lions Club of Shreveport for further particulars.

Shreveport Invites Manufacturers in Every Part of the  
Country to Investigate Its Advantages

THIS ADVERTISEMENT DEDICATED TO THE CITY OF SHREVEPORT BY THE  
**LIONS CLUB OF SHREVEPORT**

N. B.—The Lions Club of Shreveport cordially invites visiting Lions to attend its meetings.

## A Forward Look

Speech of acceptance by the newly elected President, Mr. L. H. Lewis, August 20, 1918, at St. Louis, before the Second Annual Convention of the International Association of Lions Clubs

Gentlemen of the Convention: To my way of thinking, no prosperity, however great, can possibly compare with the feeling of satisfaction that goes with the knowledge of the fact that you are well thought of among men, and I am grateful to you, gentle-

means unmindful of the fact that you expect much from me as your directing head. At the same time, let me remind you that I also expect much of you gentlemen and of the unit clubs that you represent, if the work of this organization during the coming year is to



L. H. LEWIS  
President International Association of Lions Clubs  
and Past President Lions Club of Dallas

men, beyond measure of expression, for this honor that you have conferred upon me today.

In accepting the trust and the duties that most naturally come with the office of President of the International Association of Lions Clubs, I am by no

means unmindful of the fact that you expect much from me as your directing head. At the same time, let me remind you that I also expect much of you gentlemen and of the unit clubs that you represent, if the work of this organization during the coming year is to

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weren't exactly as you would like them to be. You have possibly thought you were not getting enough out of the International Association through the office of Secretary-Treasurer, and perhaps many other thoughts and ideas of this kind have crept into the minds of some of you, but it has been my observation that the source from which the greater amount of complaint has come is the very source that has rendered the lesser amount of support to the Secretary-Treasurer's office. I say that in the very kindest of feeling. I say it because I want to impress upon the delegates who are here present the need of returning to their home cities and their home clubs and urging upon their home clubs that they will give to the International Association (that is to say, the officers who are directing the policies of the association) their closest and best co-operation. We have much to be thankful for when we measure our activities and compare them with the activities of other clubs.

Gentlemen, I feel frankly, regardless of any little differences of opinion that have existed heretofore, regardless of any little jealousies or little ideas of dissatisfaction pro or con, that we have accomplished a great deal in the two conventions of this International Association. In the convention last year in Dallas, a concrete foundation was laid and the organization was built upon a substructure that made possible this convention here today, or rather this year. At this convention we have overcome quite a number of the difficulties that were discussed at the first convention, and which in fact had been passed on to this convention, because of the feeling that another year's growth would make it possible for us to see things in an entirely different light. I feel, I say, that we have much to be

thankful for, because we have accomplished in two years through a clean, dignified process of elimination, steps that in the life of a great many clubs and organizations have not been possible of accomplishment in eight or ten years. It is not possible for any organization to be builded over night and it is only by weeding out the undesirable things here and there, and by strengthening here and there, that we can make an organization which will stand the test of time and that we can live up to the principles already set up for us and the standards which we hope to advance from time to time.

I sincerely hope each and every one of the delegates who are here present will take it upon himself upon his return home, to say to the members of their respective clubs that the International Association of Lions Clubs will go forward during this next fiscal year to an even greater extent than it has gone forward in the past two years. And I want you to pledge me before you go home that if you have in your minds at this time any little personal feelings that ought to be aired before this convention, that you will air them, so that we can say at the close of this convention that there is not a discord in it or any unwholesomeness or elimination needed with the activities we have had here. I certainly appreciate beyond measure of expression the honor you have conferred upon me. I will try to live up to what I believe you expect of me and I promise that I will do everything I consistently can, and by consistently, I mean of course, with the duties that are already mine, to push the Lions Clubs—the International Association and the member clubs—ahead during this next year. I thank you. (Loud applause.)

The rewards of life are for service;  
The penalties of life are for selfishness

## How The Lions Can Help Win The War

By W. A. Lybrand, *Lion*

In a day when millions upon millions of men and women are giving their best thought to the problem, how individuals and organizations can best do their part in the one business of our country, when each member of each Lions Club is giving his keenest thought to plans for his own and his Club's service to the nation—it is difficult for any one man to speak on the subject "How the Lions Clubs Can Help Win the War" without seeming presumptuous.

However, the more zealous an organization in any good cause, the more willing it is to listen to the necessity for continued action.

The lesson the American people are daily learning is that this is a War of the entire nation; that while the incident of being of a particular age and particular condition, has caused certain men to be selected by the nation to battle in the uniform of our Republic, those who have been left at home have been no less positively selected by the nation to fight this War in their own particular spheres.

The only reasoning by which any man can maintain his self-respect while staying at home while others give up all to engage actually in the Nation's battle, is that he has been selected by his nation to serve his country in his own sphere in civilian life; that he is put by the Government on his honor to let all that he does be an act in winning the war. His conscience must be the tribunal before which he justifies the method in which he spends his time.

The business of each is to keep his own conscience alert and to waken the public conscience and keep it keyed to the highest sense of patriotic service.

No set of men should be more capable or zealous in the performance of such duty than the membership of this organization, the purpose of which is "Service".

The experience of the Clubs which it has been my good fortune to know has been that Club meetings at which no business interests of the members have been allowed to enter, meetings at which the problems of service to the local community and to the nation have been the engrossing subjects of discussion, have resulted in interest and attendance which the Clubs were unable to attain by any artificial stimulating of attendance, and have caused the names of the members of these Clubs to heavily swell the list of those who contribute actively in time and money to each of the many War works that we have met in the last year.

Each Club will work out, in the light of its local conditions, the most effective method by which it, as a body and its members as individuals, can take part in those movements in which the civilian is doing his part in winning the War. How successful each Club is in its activities, how potent its membership is as a factor in winning the War, and how great is the Club's effect upon the public consciousness of necessity for service, depends solely upon the Club's conscience—upon how keen that conscience is to reject any demand upon the Club's time which could further only the private ends of its members—how keen that conscience is to reject any action prompted by selfish motives of Club aggrandizement.

The word Service has taken on a new meaning. How much the Lions Clubs can help in winning the War is answered by how well the Club conscience has learned this new meaning of service.

The power of a Club in a community is not merely the influence of one individual multiplied by the number of its members. The secret of the influence of an organization is that peculiar power

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